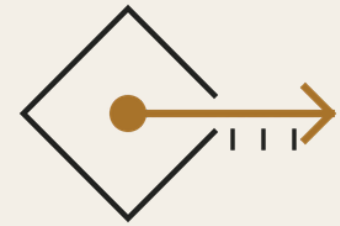


FROM AI ADOPTION TO BUSINESS VALUE

Turning AI use into organisational implementation.



VALUE / ALIGN / IMPLEMENT

THE CHALLENGE

AI tools may be available and employees may be experimenting, but activity does not automatically create organisational value. The challenge is connecting technology with the business outcome, workflow, people, governance and implementation conditions required for success.

PROGRAMME OBJECTIVE

Enable leaders and managers to understand AI implementation as a business transformation issue and apply a structured method to assess and progress a relevant AI use case.

WHO IT IS FOR

Business leaders and managers responsible for identifying, sponsoring or implementing AI opportunities, including C-suite, Business Unit Heads, Functional Heads, Transformation Leads, AI Steering Committee Members, Process Owners and Senior Operations Managers.

No programming or technical AI background is required. This is not a prompt-engineering course.

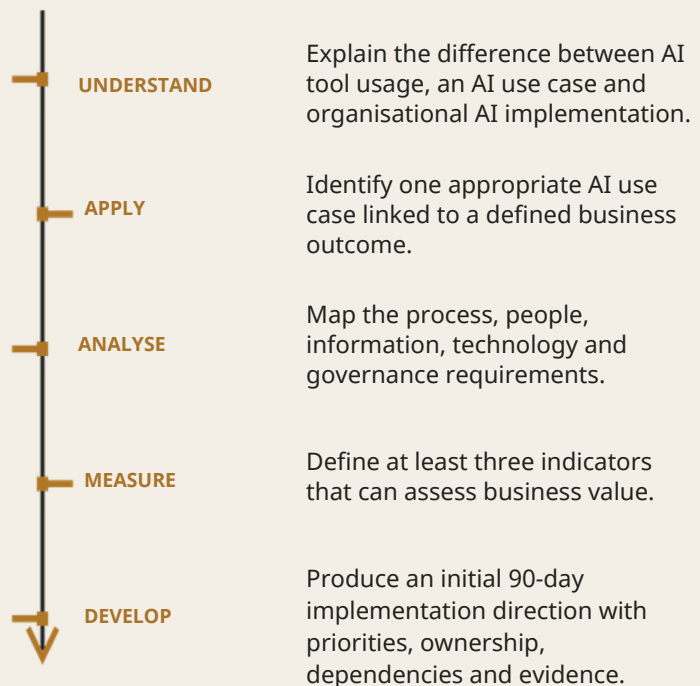
LEARNING APPROACH

30% THEORY

70% APPLICATION

Participants work on a real or relevant business process and organisational situation.

LEARNING OUTCOMES



PARTICIPANT OUTPUTS



Pre-programme Training Needs Analysis required.

PROGRAMME PRINCIPLE

Build the use case. Build the capability.

REQUEST A TRAINING NEEDS ANALYSIS

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