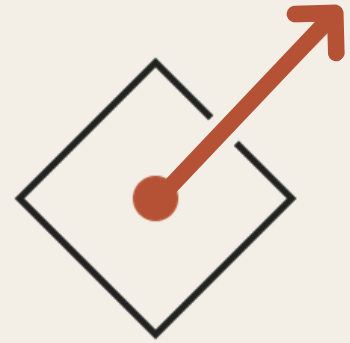


FROM DIRECTION TO TRANSFORMATION

Aligning what needs to change and what moves first.



CENTRE / ALIGN / MOVE

THE CHALLENGE

Transformation requires more than recognising the need for change. It requires alignment on direction and priorities before action begins. This programme helps managers establish that clarity before committing further resources and effort.

PROGRAMME OBJECTIVE

Equip participants to assess a current transformation challenge, define the required change, align the elements that must move together and translate direction into practical priorities.

WHO IT IS FOR

Mid-to-senior managers responsible for influencing or implementing business change, including Business Unit Heads, Department Heads, Functional Leaders, Senior Managers, Transformation Leads and Strategy Leads.

Participants should bring a current change initiative or organisational priority.

LEARNING APPROACH

35% THEORY **65% APPLICATION**

Participants apply the framework to an actual organisational situation.

LEARNING OUTCOMES



UNDERSTAND

Explain the five stages of the Tuju Transformation Framework.



ANALYSE

Identify at least three evidence-based factors shaping the current transformation challenge.



APPLY

Map the organisational elements that must align for the change to move forward.



PRIORITISE

Select three priority actions based on importance, dependency and readiness.



DEVELOP

Produce a 90-day action plan with clear ownership and review points.

PARTICIPANT OUTPUTS



Pre-programme Training Needs Analysis required.

PROGRAMME PRINCIPLE

See the reality. Define the change. Align what must move. Act on what matters.

REQUEST A TRAINING NEEDS ANALYSIS

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